

SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE (AUTONOMOUS)

UJIRE-574 240

DAKSHINA KANNADA, KARNATAKA STATE

(Re-Accredited by NAAC at 'A' Grade with CGPA 3.61 out of 4)

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Meeting - I DEPARTMENT OF B.VOC IN RETAIL AND SUPPLY CHAIN MANAGEMENT Proceedings of BOS meeting

Date: 08-11-2022

Time: 10 AM

Venue: Discussion Room, 1st Floor, UG building

| AGENDA NO | AGENDA |
|--|--|
| Agenda 1 SDMCU/UG B.Voc RSM-BOS/2022-23/01/01 | Reading the minutes of the previous BOS meeting and action taken report. |
| Agenda 2 SDMCU/UG B.Voc RSM-BOS/2022-23/01/02 | Revision and Approval of the NEP syllabus: a) Highlighting the issues of Gender Equity, Human Values, Environment and Professional Ethics. b) Identifying the Local, National and Global issues in the courses c) Identifying skill /employability and entrepreneurship components. |
| Agenda 3 SDMCU/UG B.Voc RSM-BOS/2022-23/01/03 | Review of results of previous semester exams and other achievements, feedback of the department if any. |
| Agenda 4 SDMCU/UG B.Voc RSM-BOS/2022-23/01/04 | Finalizing the list of examiners. |
| Agenda 5 SDMCU/UG B.Voc RSM-BOS/2022-23/01/05 | Any other matter. |

Members Present:

| Sl No | Name and address | Designation |
|--------------|--|--------------------|
| 1. | Mr. Ashwith H.R, Head Department of B.Voc in Retail & Supply Chain Management, SDM College, Ujire | Chair person |
| 2. | Mr. Ramesh K G, Head &Dean, MBA Department, Sahyadri Institute of Management, Adyar, Mangalore. ramesh.mba@sahyadri.edu.in +91 99001 43112 | Subject Expert |
| 3. | Dr. Muralidhar Rao K S, Assistant Professor, Department of Business Administration, SDM College of Business Management, Mangalore. Cell no: 9945370431 | Subject Expert |
| 4. | Mr. Suman jain, Assistant Professor, Department of Commerce, SDM College, Ujire | Internal Member |
| 5. | Mr.Ganesh Logistic Executive, AJIO Mangalore. Email id: ganeshujire91@gmail.com Cell no: 9535622315 | Meritorious Alumni |
| 6. | Mr. Suveer Jain, Coordinator, B.Voc Courses, SDM College (Autonomous), Ujire – 574240, Email id : suveerjain26@gmail.com , cell no: 9880088705 | Special invitee |
| 7. | Mr. Praveena .D, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management, SDM College, Ujire, contact no-9686919392 Email id: pravi1988@sdmc.ujire.in | Internal Member |
| 8. | Mr. Shashank.B.S, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management, SDM College, Ujire, contact no-8746968390 Email id- shashankbs73@gmail.com | Internal Member |

Members Not Present:

| SI No | Name and address | Designation |
|-------|---|-----------------------|
| 1 | Dr.Praveen Kumar, Head and Dean, Department of Commerce & Management, Besant first Grade College, M.G. Road, Mangalore, D.K, Karnataka. mundankc@gmail.com +91 94820 45188 | University Nominee |
| 2 | Dr. Lakshminarayana, Assistant Professor, Department of Commerce, SDMC Ujire. | Internal Member |

The Chairperson welcomed the members and presented the agenda.

Agenda 1

Reading the minutes of the previous BOS meeting held on 21-05-2022 and action taken report

The Chairperson read out the minutes of the previous meeting and action taken report. The following actions were taken based on the suggestions given by the members.

Suggestion:

BOS members advised to concentrate on the placement opportunities for the final year students.

Action Taken:

Team B.Voc in retail and supply chain management took the suggestion and sent resumes of final year students to various reputed companies and the outcome is mentioned below

- Six students got placed in Infinite possibilities as Store Manager.
- Four students got placed at Infinite Possibilities as Assistant Store Manager.
- Three students got placed in Byju's as Business Development Associate.
- Two students got paced in Team Lease as sales officer.
- Two students got placed at Verzeo as Business Developer.
- Seventeen students will be getting into MBA programme.

Suggestion

Board members asked to concentrate on more industrial visits so students can acquire practical knowledge.

Action taken:

First year and Second year students were taken to Raithabandhu rice mill where they got to see how the plant works and importance of right packing and packaging techniques with respect to the subjects they have.

Suggestion

Board Members suggested to work more on the awareness of the Course.

Action taken:

- Campaigns were conducted at SDM PU College where the faculties and student representatives of B.Voc Retail and Supply chain management interacted with the PUC students and briefed them about the trending growth and requirement in the retail and supply chain sector.
- State level fest was conducted by the Department of Retail and Supply chain management and nearly sixty colleges have participated including the PU college students through which we were successful in showcasing our course.
- Faculties have contacted many SDM PU college students and briefed them up about the course in personal.

Suggestion:

Board members suggested to contact Aluminis of SDM College and asked them to brief the students about the industry.

Action taken:

Mr. Biju Varghese who is the AGIO Mart HR manager also the alumni of SDM college was contacted and briefed about course and the students and he promised to visit college in the upcoming days for campus interview.

Agenda 2

Revision and Approval of the NEP syllabus

- Complete syllabus was segregated based on various issues like Gender Equity, Human Values, Environment and Professional Ethics.
- Identified also Local, National and Global issues in the courses
- Identified skill /employability and entrepreneurship components.

- No changes in the syllabus were made.

Suggestion: BOS members examined the segregated topics and approved the same.

Agenda 3

The chairperson reviewed the results of previous semester exams and other achievements and feedback of the department.

Suggestions: The board members were happy to know the various achievements of the students in areas like fest and were glad to see many students have got recruited in different companies and suggested to have tie-ups with regard to placement with more such companies.

Agenda 4

Finalizing the list of examiners

The Chairperson kept Board of Examiners list untouched.

Suggestion- The board of members approved the same.

Agenda 5

Any other matter

- The chairman said that twelve MOU'S will be organized with the retail shops and companies.
- The chairman agreed to strengthen the Campus placement and training facility by making more industry linkages.
- Promoting students to work on real projects for industries (Full service consultancy i'e providing advertisement, Marketing , research work for companies, branding, logo creation to needy companies in collaboration with digital media and film making and software and application development)
- More number of colleges will be visited in and around Belthangady Taluk as a part of advertisement campaign to improve admissions by creating awareness about course and students achievements.
- Chairman put forward the plan of conducting FDP at college.
- Chairman spoke about plan of conducting a work shop on digital marketing, Tally Prime and E-Commerce.

- Planning to conduct Placement training to students from their I Semester till VI semester through professional trainers in order to prepare them from the scratch of the course.
- Ten Advertising agencies will be launching within a month from III Semester students who will be creating advertisements for local products and also social awareness advertisements. .
- Chairman spoke about providing Entrepreneurship development workshop for III year students from RUDSET team to promote entrepreneurship.
- More number of industry visits will be planned to get more Practical exposure to students.

The meeting was concluded with the vote of thanks.

Sd/-
Mr. Ashwith H R
(B.O.S Chairperson)

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Meeting - II

DEPARTMENT OF B.VOC IN RETAIL AND SUPPLY CHAIN MANAGEMENT

Proceedings of BOS meeting

Date: 18- 08- 2023

Time: 2.00 PM

Venue: Online Meeting- CR-17, PG Building.

| AGENDA NO | AGENDA |
|------------------------------------|---|
| SDMCU/BVOC-RSCM- BOS/2022-23/02/01 | Reading the minutes of the previous BOS meeting and Action Taken Report |
| SDMCU/BVOC-RSCM -BOS/2022-23/02/02 | Revision and Approval of the syllabus |
| SDMCU/BVOC-RSCM -BOS/2022-23/02/03 | Reading about various activities and achievements of the students and Department , Feedback of department |
| SDMCU/BVOC-RSCM -BOS/2022-23/02/04 | Review of results of previous even semester exams and placement. |
| SDMCU/BVOC-RSCM -BOS/2022-23/02/05 | Finalizing the list of examiners |
| SDMCU/BVOC-RSCM -BOS/2022-23/02/06 | Any other matter |

Members Present:

| SI No | Name and address | Designation |
|-------|---|--------------------|
| 1. | Mr. Ashwith H.R, Head Department of B.Voc in Retail & Supply Chain Management | Chairperson |
| 2. | Mr. Ramesh K G, Head &Dean, MBA Department, Sahyadri Institute of Management, Adyar, Mangalore Email id: ramesh.mba@sahyadri.edu.in +91 99001 43112 | Subject Expert |
| 3. | Dr. Muralidhar Rao K S, Assistant Professor, Department of Business Administration, SDM College of Business Management, Mangalore, Cell no: 9945370431 | Subject Expert |
| 4. | Mr. Suman jain, Assistant Professor, Department of Commerce, SDMC Ujire | Internal Member |
| 5. | Mr.Ganesh, Logistic Executive, AJIO Mangalore. Email id: ganeshujire91@gmail.com Cell no: 9535622315 | Meritorious Alumni |
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| 7. | Dr. Lakshminarayana, Assistant Professor, Department of Commerce, SDMC Ujire | Internal member |
| 8. | Mr. Praveena .D, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management, SDM College, Ujire, contact no-9686919392 Email id-pravi1988@sdmc.ujire.in | Internal Member |
| 9. | Mr Shashank.B.S, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management, SDM College, Ujire, contact no-8746968390 Email id-shashankbs73@gmail.com | Internal Member |
| 10. | Ms Madhuri Gowda, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management, SDM College, Ujire, contact no-9663952909 Email id madhuri.gowda@sdmcuire.in | Internal Member |

Members Not Present:

| Sl No | Name and address | Designation |
|--------------|---|-----------------------|
| 1 | Dr.Praveen Kumar, Head and Dean, Department of Commerce & Management,Besant first Grade Colle, M.G. Road, Mangalore, D.K.Dist, KarnatakaCell no : +91 99022 04890 mundankc@gmail.com +91 94820 45188 | University Nominee |

The Chairperson welcomed the members and presented the agenda.

Agenda 1

Reading the minutes of the previous BOS meeting held on 8-11-2022 and action taken report:

The Chairperson read out the minutes of the previous meeting and action taken report. The following actions were taken based on the suggestion given by the panel.

The chairperson spoke about the previous year's first agenda which was about the review of syllabus and various topics which was segregated with different issues like gender issues, human values, professional ethics, local and national issues, global issues, skill components and employability.

The panel was very happy with the segregation of the concepts.

Secondly the chairperson spoke about review of results and the panel appreciated the results of the students.

Thirdly the chairperson discussed the various activities and achievements of the students and department and the panel was very happy and congratulated the students and faculties.

As per the fourth agenda the chairperson mentioned that the list of examiners will remain the same.

Under the fifth agenda the Chairperson discussed about any other matter, where he spoke about the pre placement training to second and final year students. He also spoke about the number of college visit that helped to create awareness and he gave highlights of B.Voc

Utsava. He gave details of promotion work done by students of fourth semester, where they get a training initially followed by advertisement created by them. Aspects of successful ED workshop was shared.

The Board members appreciated the Fest and efforts put in by the students and faculties and they suggested to increase the number of MOUs with reputed companies.

Action taken

8 MOUs were signed between different companies which helped us in seeking different facilities like internships, guest talks and industrial visit.

ED workshop was conducted for V SEM students and other final year students of other UG courses from 12th January to 14th January 2023

Digital marketing workshop was organized for III SEM students with proloment digital media from 12th January to 14th January 2023

Colleges like SDM PU and Vani PU were visited for campaign and we were successful in getting seventy -five applications for our admission where our strength is fifty.

Agenda 2

Revision and Approval of the syllabus

The syllabus was revised after analyzing the syllabus of other colleges and universities and a meeting was done with all the faculties of the department and new concepts were introduced as per the current trend in the market.

In subjects like Marketing Management and Fundamentals of visual merchandising new terminologies and were added.

In the subject computer application in retail business concepts like MIS, Decision support systems, systems approach, the systems view of business, MIS Organization within the company were added.

In Subject , Market research concepts like Sampling methods and Plagiarism were added.

In the subject Consumer behavior, Consumer behavior in dynamic and digital world & Consumer trends in India was introduced in the subject.

Suggestions: The Board suggested to ensure the syllabus matches with the other universities and colleges. The chairman spoke about the research that was done by team and the syllabus matches with the other Universities.

Agenda 3

Reading about various activities and achievements of the students and Department, Feedback of department

The chairperson spoke about the various achievements of the students in areas like fests and competitions and also gave details of students who have been recruited for different reputed companies like NO BROKER. Details of two successful entrepreneurs too were shared.

Board members appreciated all the faculties for their effort and hardships in conducting successful internships, workshops, industrial visits and classroom activities which has helped in upbringing the student's potentiality and character.

Board members congratulated the department for securing a positive feedback from the students that is 94.8% which is an overall a good percentage secured.

Details related to placement details, student achievement department achievements and feedback of department has been mentioned in the Annexure 2, Annexure 3, Annexure 4 and Annexure 5 respectively.

Suggestion

The board members asked to keep up the good work.

Agenda 4

Review of results of previous even semester exams and placement.

Chairperson read out the Review of results of the final year where the result is 100%, where 23 students have secured distinction, 13 students have secured first class and 8 students have secured second class.

Suggestion

The board members were happy to see an excellent performance in academics by the students.

Agenda 5

Finalizing the list of examiners

The chairperson spoke about the changes in examiner list . Dr Reema Agnes Frank from Manel Srinivas Nayak Institute of Management, Mangalore who has 14 years of teaching experience will be an external examiner and Ms Madhuri Gowda from the department of B.Voc, Retail and Supply Chain Management will be an internal examiner.

Suggestion:

Board members agreed for the same.

Agenda 6**Any other matter:**

The chairperson gave insights of a new initiative from the department where compulsory social responsibility activity for all 3 years of b.voc in RSM students need to accomplished to get the hall ticket .

Insights of the International conference was also given to the board members.

Pre-placement training to students from 1st, 2nd and 3rd year students will be conducted to make them work ready was spoken.

Suggestion:

The board members appreciated for the creative idea of social responsibility theme and asked to go ahead with the plan and gave best wishes for the international conference that will be taking place in the month of December and Mr Ramesh K C, board member appreciated for the promotion of the course in social media.

Sd/-

Mr. Ashwith H.R,
(BOS Chairperson)